



Enviroteq Q.

معرض قطر البيئي
الدولي الثاني

**QATAR'S 2ND INTERNATIONAL
ENVIRONMENTAL EXHIBITION**



Agriteq Q.

معرض قطر الزراعي
الدولي الثامن

**QATAR'S 8TH INTERNATIONAL
AGRICULTURAL EXHIBITION**

&
2020

حزم الرعاية
SPONSORSHIP PACKAGES

www.agriteq.com

STRATEGIC PARTNER

QR 2 MILLION (Exclusive)

SPACE OFFERING

- Prime Stand Location
- Space allocation of 6x24= 144 m2

WEBSITE OFFERING

- Strategic Partner's logo to be placed on AGRITEQ website
- Links to Strategic Partner's website from the AGRITEQ website

ON-SITE BRANDING BENEFITS

- Strategic Partner's logo to be placed on main screen at the exhibition entrance
- Placement of 5 Strategic Partner roll-ups at the entrances (exhibition, conference rooms, VIP lounge, etc)
- Strategic Partner's logo to be placed on all the badges
- Strategic Partner's logo on the event's lanyard exclusively
- Strategic Partner's logo on the visitors' guide
- Opportunity to co-sponsor in-exhibition conferences

PRESS BENEFITS

- Strategic Partner's logo at the press conference backdrop
- Strategic Partner's press releases will be included in the AGRITEQ press kit
- Recognition of Strategic Sponsor in all print literature

SHOW CATALOGUE BENEFITS

Distributed free of charge at the venue to all visitors, exhibitors, and members of the media

- Logo on the front cover of the Show Catalogue
- 2 Full-colour double-spread ads in the Show Catalogue
- 1 Full-colour back cover advertisement in the Show Catalogue
- Mark of the show Catalogue will bear the name & logo of the Strategic Partner on one side
- 2 Full pages company profile

POST SHOW REPORT BENEFITS

Shared with all stakeholders and used to promote the event for an entire year, including marketing at the international exhibition in which the Ministry participates.

- Logo placement inside the Post Show Report
- A brief about the company in the Post Show Report
- Testimonial to be included in the Post Show Report

PROMOTION AND ADVERTISING CAMPAIGN BENEFITS

- Strategic Partner's logo will be included in all print advertisements
- Strategic Partner's logo to be included in all email campaigns
- Strategic Partner's logo positioning on all collaterals of the events under "Strategic Partner" title

STRATEGIC BENEFITS

- Honoring the sponsor at the closing ceremony
- 10 VIP Invitations to the exhibition and Opening Ceremony
- Allocation of a secondary seat for "Strategic Partner" company chairman at the Opening Ceremony
- Allocation of seat at the main table at the Gala Dinner for "Strategic Partner" company Chairman

PLATINUM SPONSOR

QR 1 MILLION (X2)

SPACE OFFERING

- Prime Stand Location
- Space allocation of 6x12 = 72 m²

WEBSITE OFFERING

- Platinum Sponsor's logo to be placed on AGRITEQ website
- Links to Platinum Sponsor's website from the AGRITEQ website

ON-SITE BRANDING BENEFITS

- Platinum Sponsor's logo to be placed on the backdrop at the main stage
- Platinum Sponsor's logo to be placed on the main screens at the exhibition entrance
- Platinum Sponsor's logo to be placed on all the badges
- Platinum Sponsor's logo on the visitors' guide

PRESS BENEFITS

- Platinum Sponsor's logo at the press conference backdrop
- Platinum Sponsor's press releases will be included in the AGRITEQ press kit

SHOW CATALOGUE BENEFITS

Distributed free of charge at the venue to all visitors, exhibitors, and members of the media

- Logo on the front cover of the Show Catalogue
- 2 full-page ads in the official Show Catalogue
- 2 Full-page company profile

POST SHOW REPORT BENEFITS

Shared with all stakeholders and used to promote the event for an entire year

- Logo placement inside the Post Show Report
- A brief about the company in the Post Show Report
- Testimonial to be included in the Post Show Report

PROMOTION AND ADVERTISING CAMPAIGN BENEFITS

- Platinum Sponsor's logo will be included in all print advertisements
- Platinum Sponsor's logo to be included in all email campaigns
- Platinum Sponsor's logo positioning on all collaterals of the events under "Platinum Sponsor" title

STRATEGIC BENEFITS

- Honoring the sponsor at the closing ceremony
- Allocation of a secondary seat for "Platinum Sponsor" company chairman at the Opening Ceremony
- Allocation of seat at the main table at the Gala Dinner for "Platinum Sponsor" company Chairman

DIAMOND SPONSOR

QR 500,000 (X4)

SPACE OFFERING

- Prime Stand Location
- Space allocation of 6x12 = 72 m²

WEBSITE OFFERING

- Diamond Sponsor's logo to be placed on AGRITEQ website
- Links to Diamond Sponsor's website from the AGRITEQ website

ON-SITE BRANDING BENEFITS

- Diamond Sponsor's logo to be placed on the backdrop at the main stage
- Diamond Sponsor's logo to be placed on the main screens at the exhibition entrance
- Diamond Sponsor's logo to be placed on all the badges
- Diamond Sponsor's logo on the visitors' guide

PRESS BENEFITS

- Speaker will be present on the Press Conference main podium
- Diamond Sponsor's logo at the press conference backdrop
- Diamond Sponsor's press releases will be included in the AGRITEQ press kit

SHOW CATALOGUE BENEFITS

Distributed free of charge at the venue to all visitors, exhibitors, and members of the media

- Logo on the front cover of the Show Catalogue
- 1 full-page ad in the Show Catalogue
- 1 full page company profile

POST SHOW REPORT BENEFITS

Shared with all stakeholders and used to promote the event for an entire year

- Logo placement inside the Post Show Report used to promote the event for a year
- A brief about the company in the Post Show Report used to promote the event for a year
- Testimonial to be included in the Post Show Report used to promote the event for a year

PROMOTION AND ADVERTISING CAMPAIGN BENEFITS

- Diamond Sponsor's logo will be included in all print advertisements
- Diamond Sponsor's logo to be included in all email campaigns
- Diamond Sponsor's logo positioning on all collaterals of the events under "Diamond Sponsor" title

STRATEGIC BENEFITS

- Honoring the sponsor at the closing ceremony
- Allocation of a secondary seat for "Diamond Sponsor" company chairman at the Opening Ceremony
- Allocation of seat at the main table at the Gala Dinner for "Diamond Sponsor" company Chairman

GOLD SPONSOR

QR 300,000 (X5)

SPACE OFFERING

- Prime Stand Location
- Space allocation of 6x8 = 48 m²

WEBSITE OFFERING

- Gold Sponsor's logo to be placed on AGRITEQ website
- Links to Gold Sponsor's website from the AGRITEQ website
- On-Site Branding Benefits
- Gold Sponsor's logo to be placed on the backdrop at the main stage
- Gold Sponsor's logo to be placed on the main screens at the exhibition entrance
- Gold Sponsor's logo to be placed on all the badges
- Gold Sponsor's logo on the visitors' guide

PRESS BENEFITS

- Gold Sponsor's logo at the press conference backdrop
- Gold Sponsor's press releases will be included in the AGRITEQ press kit

SHOW CATALOGUE BENEFITS

Distributed free of charge at the venue to all visitors, exhibitors, and members of the media

- Logo in the first pages of the Show Catalogue cover
- 1 Full-page ad in the Show Catalogue
- 1 Full page company profile

POST SHOW REPORT BENEFITS

Shared with all stakeholders and used to promote the event for an entire year

- Logo placement inside the Post Show Report
- A brief about the company in the Post Show Report
- Testimonial to be included in the Post Show Report

PROMOTION AND ADVERTISING CAMPAIGN BENEFITS

- Gold Sponsor's logo will be included in all print advertisements
- Gold Sponsor's logo to be included in all email campaigns
- Gold Sponsor's logo positioning on all collaterals of the events under "Gold Sponsor" title

STRATEGIC BENEFITS

- Honoring the sponsor at the closing ceremony
- Allocation of a seat for "Gold Sponsor" company chairman at the Opening Ceremony
- Invitation to the Gala Dinner for "Gold Sponsor" company Chairman

SILVER SPONSOR

QR 200,000 (X6)

SPACE OFFERING

- Prime Stand Location
- Space allocation of 6x8 = 48 m²

WEBSITE OFFERING

- Silver Sponsor's logo to be placed on AGRITEQ website
- Links to Silver Sponsor's website from the AGRITEQ website

ON-SITE BRANDING BENEFITS

- Silver Sponsor's logo to be placed on the backdrop at the main stage, upon request
- Silver Sponsor's logo to be placed on the main screens at the exhibition entrance
- Silver Sponsor's logo to be placed on all the badges
- Silver Sponsor's logo on the visitors' guide

PRESS BENEFITS

- Silver Sponsor's logo at the press conference backdrop
- Silver Sponsor's press releases will be included in the AGRITEQ press kit

SHOW CATALOGUE BENEFITS

Distributed free of charge at the venue to all visitors, exhibitors, and members of the media

- Logo on the first pages of the Show Catalogue cover
- 1 full-page advertising in the Show Catalogue
- 1 full page company profile

POST SHOW REPORT BENEFITS

Shared with all stakeholders and used to promote the event for an entire year

- Logo placement inside the Post Show Report
- A brief about the company in the Post Show Report
- Testimonial to be included in the Post Show Report

PROMOTION AND ADVERTISING CAMPAIGN BENEFITS

- Silver Sponsor's logo will be included in all print advertisements
- Silver Sponsor's logo to be included in all email campaigns
- Silver Sponsor's logo positioning on all collaterals of the events under "Silver Sponsor" title

STRATEGIC BENEFITS

- Honoring the sponsor at the closing ceremony
- Allocation of a seat for "Silver Sponsor" company chairman at the Opening Ceremony
- Invitation to the Gala Dinner for "Silver Sponsor" company Chairman

BRONZE SPONSOR

QR 100,000 (X10)

SPACE OFFERING

- Space allocation of 6x4 = 24 m2

Website Offering

- Bronze Sponsor's logo to be placed on AGRITEQ website
- Links to Bronze Sponsor's website from the AGRITEQ website

Press Benefits

- Bronze Sponsor's logo at the press conference backdrop
- Bronze Sponsor's press releases will be included in the AGRITEQ press kit

Show Catalogue Benefits

Distributed free of charge at the venue to all visitors, exhibitors, and members of the media

- Logo on the first pages of the Show Catalogue cover
- Half page company profile
- Half page sponsor's logo in the Show Catalogue

Promotion and Advertising Campaign Benefits

- Bronze Sponsor's logo will be included in all print advertisements
- Bronze Sponsor's logo to be included in all email campaigns
- Bronze Sponsor's logo positioning on all collaterals of the events under "Bronze Sponsor" title

Strategic Benefits

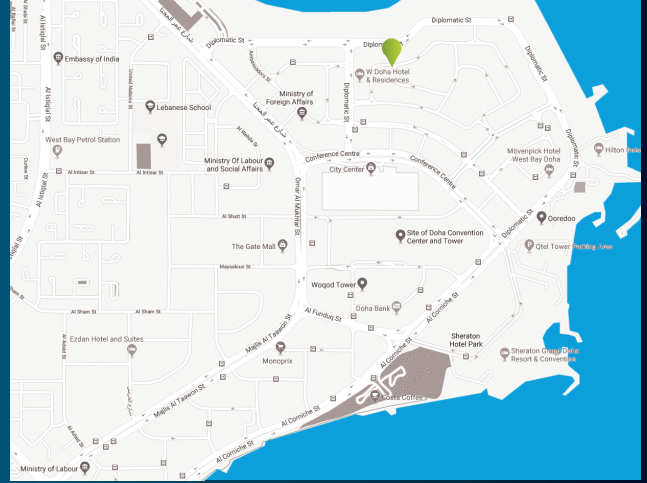
- Honoring the sponsor at the closing ceremony
- Allocation of a seat at the Opening Ceremony
- Invitation to the Gala Dinner

GENERAL INFORMATION

حول مركز الدوحة للمعارض والمؤتمرات

يعدّ مركز الدوحة للمعارض والمؤتمرات، أحد أكبر وأهم مواقع العرض الإقليمية والدولية في منطقة الخليج، حيث يوفر مساحة داخلية خالية من الأعمدة، ونظام حيطان نموذجية وغرف مؤتمرات واجتماعات عالية التقنية وجناح استقبال راق للشخصيات المهمة وموقف سيارات تحت الأرض يتسع لثلاثة آلاف سيارة.

يتميز هذا الموقع بتواجهه في منطقة الخليج الغربي وفي قلب عاصمة الدوحة التجارية، ما يسمح بتوافد عدد أكبر من الزوار ويضمن مميزات أكثر وزحمة سير أقل. بالإضافة إلى ذلك، فإن مركز الدوحة للمعارض والمؤتمرات متواجد على بعد دقائق قليلة من واجهة الدوحة المائية، والحى الثقافي كتارا، والعديد من أهم الفنادق ومراكز جذب السياح في قطر.



DOHA EXHIBITION AND CONVENTION CENTER (DECC)

The Doha Exhibition and Convention Center is one of the biggest and most reputable regional and international venues in the GCC region, due to its pillar-free halls, modular wall system, high-tech meeting and conference rooms, an exquisite VIP hosting suite and underground parking for 3,000 cars.

The Doha Exhibition and Convention Center is Qatar's central multi-purpose venue located in the heart of "West Bay", the business district in Doha the capital of the country. In addition, the DECC is located only a few minutes away from the cultural village Katara, as well as a large number of the most reputable hotels and touristic attractions in Qatar.

www.decc.qa

Doha Exhibition &
Convention Center - DECC
Backside of Citycenter Mall
Westbay - Doha

مركز الدوحة للمعارض
والمؤتمرات
خلف سيتي سنتر مول
الدفنة - الدوحة


Enviroteq.
معرض قطر البيئي
الدولي الثاني
2020


Agriteq.
معرض قطر الزراعي
الدولي الثامن
2020

Hayfa Alotaibi

Member of the Higher Committee of the Exhibition

Mobile: +974 3378 7813

E-mail: agriteq@mme.gov.qa

هيفاء العتيبي
عضو اللجنة المنظمة للمعرض

جوال: +974 3378 7813

البريد الإلكتروني: agriteq@mme.gov.qa

تنظيم
Organized by

